

Subject: Enterprise

Curriculum intent:

Enterprise prepares students for an enterprising future by studying and practising the knowledge, behaviour and skills related to researching, planning for, presenting and reviewing an enterprise. It helps students to develop their technical skills – such as market research, planning, marketing and finance – using realistic scenarios, and personal skills such as monitoring their own performance, time management and problem solving through a practical and skills-based approach to learning and assessment.

Enterprise equips students with the knowledge of how to be innovative leaders, to drive an organisation forward, to have ideas and initiatives to promote growth, and to ensure that enterprises survive in this fast-changing world. This is important for students given the importance of enterprise in the UK's global economic status both now and in the future. Enterprise skills provide a fantastic progression pathway into a number of roles in an organisation and are transferable into all enterprises.

KS4 Enterprise BTEC L1/2 Tech Award (2022)

| | Autumn Term | Spring Term | Summer Term |
|---------|---|---|--|
| Year 10 | Component 2 (BEN02) - Planning and Presenting a Micro enterprise Idea | Component 1 (BEN01) - Exploring Enterprises | Component 3 (BEN03) - Marketing and Finance for Enterprises. |
| Year 11 | Component 3 (BEN03) - Marketing and Finance for Enterprises. | Opportunity to prepare to resubmit any of the components. | Opportunity to prepare to resubmit any of the components. |